### Digital dashboard - September 2016

# News portal in Mauritius \*as at 3 October 2016



**Likes on Facebook** 



**Number of Likes per week** 



Post reach per week

\*As at 3 October 2016



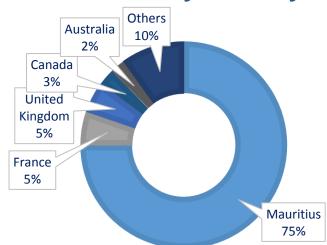
**55 000 Downloads of the** Lexpress app



22 000 **Subscribers to** the newsletter

### lexpress.mu

#### **Sessions by country**





7 691 939 Page views



3 807 087 Sessions



1 332 264 Number of sessions via Facebook

2 105 714



Number of sessions via

## @lslvideo



1 124 347 **Views** 



96 800 Views via **Facebook** 



3 956 **Users** engaged



2 mins Average view duration



France - 6%

United Kingdom- 5%

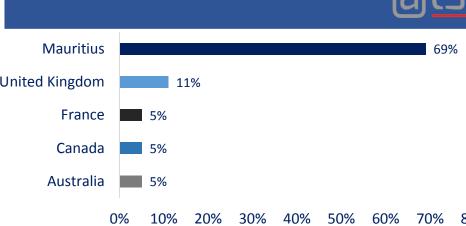
Canada - 2%

Australia - 2%

\*As at 3 October 2016

### lslradio

70% 80%



20% 30% 40% 50% 60%

10%



51,930 Total number of listens







