Digital Dashboard – August 2018

News portal in Mauritius

*as at 3rd September 2018



Likes on Facebook



Number of Likes per week



Highest Post reach

*As at 3rd September 2018



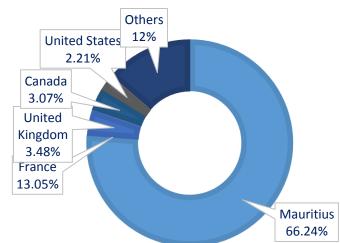
142,125 Downloads of the Lexpress app



21,382 Subscribers to the newsletter

lexpress.mu

Sessions by country





8,968,159 Page views



1,730,072Number of sessions via Facebook



4,072,535Sessions



2,591,001 Number of sessions via mobile

<u>alslvideo</u>



4,592,795 Total Views YouTube & Facebook



984,346Views on Facebook



3,608,449
Views on YouTube



7,595 Users engaged



1:52
Average view duration

Views by country

Mauritius - 84%

France - 4.9%

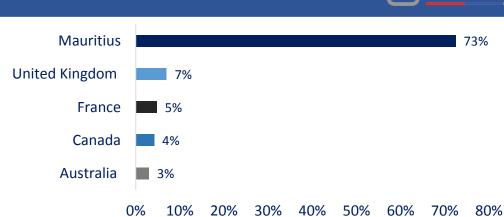
United Kingdom- 3.0%

Australia- 1.2%

Canada- 1.2%

*As at 3rd September 2018

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39,771 Total number of listens





