Digital Dashboard – September 2017

News portal in Mauritius

*as at 5th October 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 5th October 2017



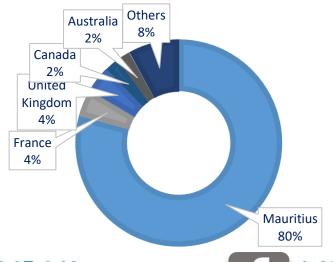
80,515
Downloads of the Lexpress app



28,240 Subscribers to the newsletter

lexpress.mu

Sessions by country





12,345,243 Page views



1,972,871Number of sessions via Facebook



5,572,490 Sessions



3,753,257
Number of sessions via mobile

@lslvideo



4,913,729 Total Views YouTube & Facebook



2,460,650Views on Facebook



2,453,053
Views on YouTube



10,108 Users engaged



01:43Average view duration

Sessions by country

Mauritius - 83%

France - 5.1%

United Kingdom- 3.4%

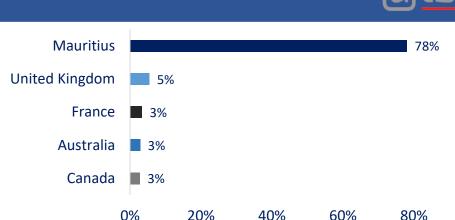
Australia- 1.6%

Canada- 1.4%

*As at 5th October 2017

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100%





336,531 Total number of listens





