Digital Dashboard – October 2018

News portal in Mauritius

*as at 5th November 2018



Likes on Facebook



Number of Likes per week



Highest Post reach

*As at 5th November 2018



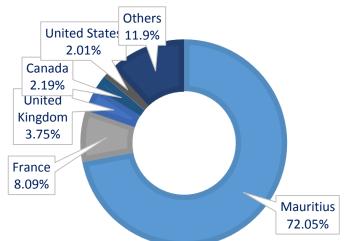
142,209 Downloads of the Lexpress app



21,372 Subscribers to the newsletter

lexpress.mu

Sessions by country





9,128,195 Page views



2,064,169Number of sessions via Facebook



4,218,154Sessions



2,992,256 Number of sessions via mobile

<u>alslvideo</u>



5,479,446
Total Views YouTube
& Facebook



980,875 Views on Facebook



4,498,571Views on YouTube



36,538 Users engaged



2:16
Average view duration

Views by country



France - 6.5%

United Kingdom- 2.2%

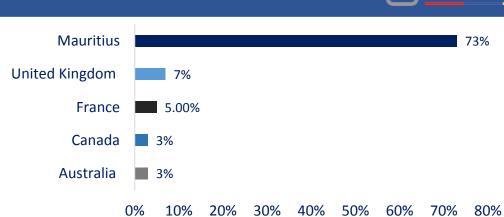
Reunion- 1.7%

) redillon 1.7%

Canada- 1.0%

*As at 31st October 2018

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33,140 Total number of listens





