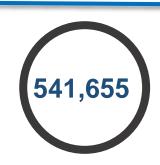
Digital Dashboard – November 2017

News portal in Mauritius

*as at 6th December 2017



Likes on Facebook (as at 30th November 2017)



Number of Likes per week



Post reach per week

*As at 6th December 2017



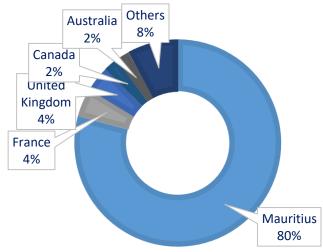
80,515
Downloads of the Lexpress app



21,517 Subscribers to the newsletter

lexpress.mu

Sessions by country





11,137,917 Page views



1,493,304Number of sessions via Facebook



5,208,815Sessions



3,530,925Number of sessions via mobile

<u>alslvideo</u>



2,611,396
Total Views YouTube
& Facebook



1,352,695Views on Facebook



2,218,271 Views on YouTube



10 902 Users engaged



02:10Average view duration

Views by country

Mauritius - 83%

France - 5.4%

United Kingdom- 3.1%

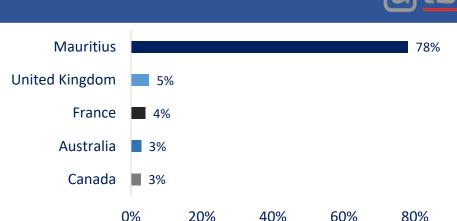
Australia- 1.4%

Canada- 1.3%

*As at 6th December 2017

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100%





133,972 Total number of listens





