

1st

News portal in Mauritius

*as at 1st December 2016



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 1st December 2016



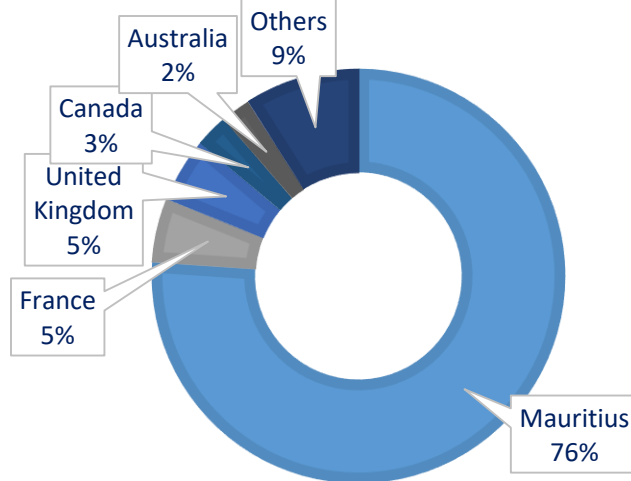
74 357
Downloads of the
Lexpress app



21 464
Subscribers to
the newsletter

lexpress.mu

Sessions by country



7,910,195
Page views



1,208,774
Number of sessions via
Facebook



3,927,704
Sessions



2,291,521
Number of sessions via
mobile

@lslvideo



1,236,910
Views



799,277
Views on Facebook

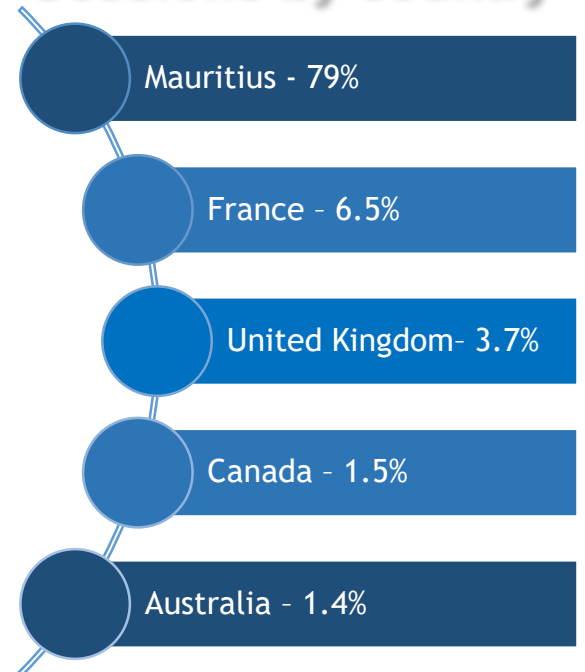


3,554
Users
engaged



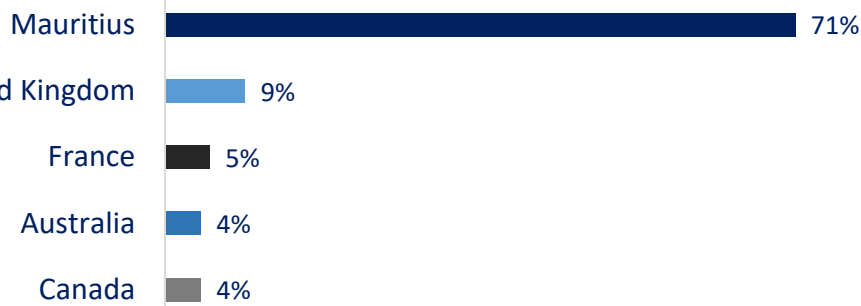
1min 32s
Average view
duration

Sessions by country



*As at 1st December 2016

@lslradio



35, 871
Total number of listens

0% 10% 20% 30% 40% 50% 60% 70% 80%

Source:

