### **Digital Dashboard – May 2018**

# News portal in Mauritius

\*as at 3rd June 2018



**Likes on Facebook** 



**Number of Likes per week** 



**Highest Post reach** 

\*As at 3rd June 2018



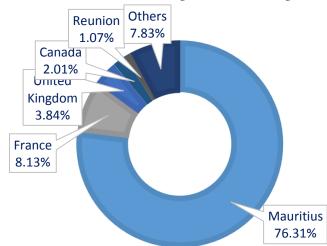
134,018
Downloads of the Lexpress app



21,471 Subscribers to the newsletter

## lexpress.mu

#### **Sessions by country**





**9,064,774** Page views



**2,132,419**Number of sessions via Facebook



**4,574,350** Sessions



**2,975,275** Number of sessions via mobile

## <u>alslvideo</u>



**3,922,505**Total Views YouTube & Facebook



**1,181,961** Views on Facebook



2,740,544
Views on YouTube



**12,775** Users engaged



1:44
Average view duration

## Views by country



France - 3.9%

United Kingdom- 2.5%

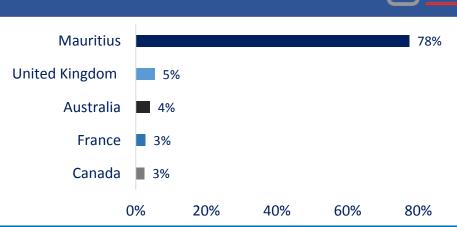
Réunion- 1.4%

Australia- 0.9%

\*As at 3rd June 2018

# രിടlradio

100%





**59,323** Total number of listens





