Digital Dashboard – March 2018

News portal in Mauritius

*as at 6th April 2018



Likes on Facebook



Number of Likes per week



Highest Post reach

*As at 6th April 2018



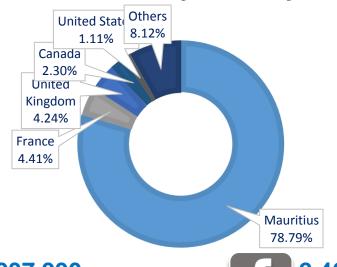
131 646 Downloads of the Lexpress app



21 529 Subscribers to the newsletter

lexpress.mu

Sessions by country





11,937,990 Page views



2,460,967 Number of sessions via **Facebook**



5,439,604 Sessions



3,632,766 Number of sessions via mobile

<u>alslvideo</u>



4,981,896 Total Views YouTube & Facebook



2,351,626 Views on Facebook



2,630,270 Views on YouTube

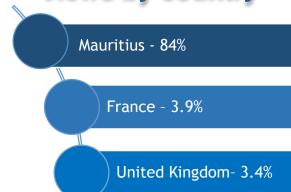


12,470 **Users** engaged



01:40 Average view duration

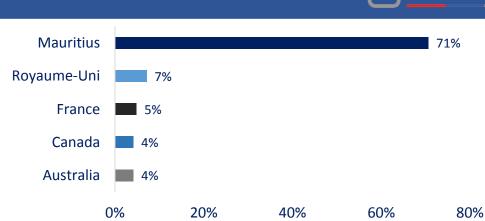
Views by country



Canada- 1.4%

Australia- 1.4%

*As at 6th April 2018





129,997 Total number of listens







Source: