## **Digital Dashboard-March 2017**

# News portal in Mauritius

\*as at 1st April 2017



**Likes on Facebook** 



**Number of Likes per week** 



Post reach per week

\*As at 1st April 2017



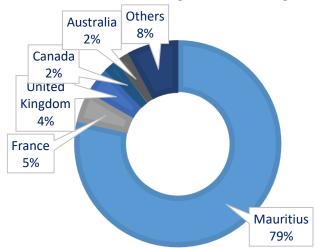
80,515
Downloads of the Lexpress app



28,201 Subscribers to the newsletter

# lexpress.mu

### **Sessions by country**





**10,146,027** Page views



**1,408,845**Number of sessions via Facebook



**5,012,429** Sessions



**3,197,688**Number of sessions via mobile

# <u>alslvideo</u>



## **2,890,884**Total Views YouTub

Total Views YouTube & Facebook



#### 926,371

Views on Facebook



#### 1,964,513

Views on YouTube



#### 5,878

Users engaged



#### 1:36

Average view duration

## **Sessions by country**

Mauritius - 81%

France - 6.2%

United Kingdom- 3.4%

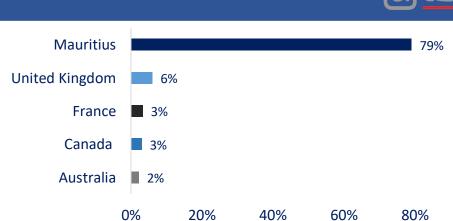
Canada- 1.3%

Australia - 1.1%

\*As at 1st April 2017

# രിടlradio

100%





112,849

Total number of listens





