### **Digital Dashboard – June 2017**

# News portal in Mauritius

\*as at 4th June 2017



**Likes on Facebook** 



**Number of Likes per week** 



Post reach per week

\*As at 4th June 2017



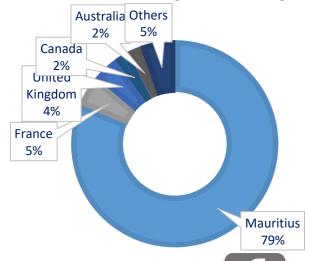
80,515 **Downloads of the** Lexpress app



28,240 Subscribers to the newsletter

## lexpress.mu

#### **Sessions by country**





10,338,521 approx. Page views



1,486,021 Number of sessions via **Facebook** 



**5,022,278** Sessions



3,372,110 Number of sessions via mobile

## രുlslvideo



3,811,536 Total Views YouTube & Facebook



1,902,328



Views on Facebook



1,909,208 Views on YouTube



6,973 **Users** engaged



01:42 Average view duration

#### **Sessions by country**

Mauritius - 83%

France - 5.9%

United Kingdom- 5.9%

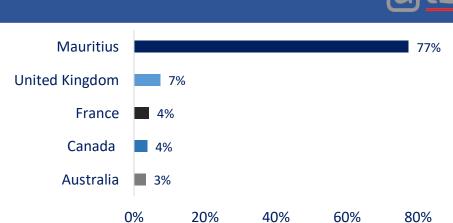
Canada- 1.2%

Australia - 1.1%

\*As at 4th June 2017

## lslradio

100%





84,636 Total number of listens





