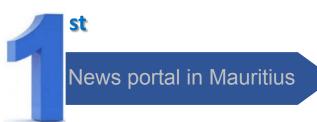
### **Digital Dashboard – January 2019**



\*as at 6th February 2019



**Likes on Facebook** 



**Number of Likes per week** 



**Highest Post reach** 

\*As at 6th February 2019

0%

10%

20%



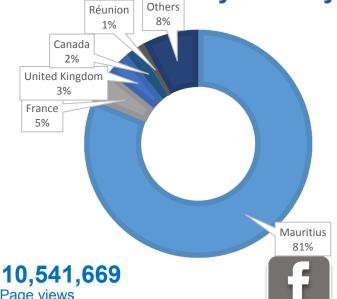
149,856 Downloads of the Lexpress app



29,310 Subscribers to the newsletter

## lexpress.mu





Page views

5,190,149

Sessions



2,577,974 Number of sessions via Facebook

3,540,389 Number of sessions via mobile

# രിടlvideo



**6,165,293** Total Views YouTube & Facebook



1,342,140 Views on Facebook



**4,823,153** Views on YouTube



55,706 Users engagement



30% 40% 50% 60% 70%

2:22 Average view duration

#### Views by country

Mauritius - 76%

Réunion- 11%

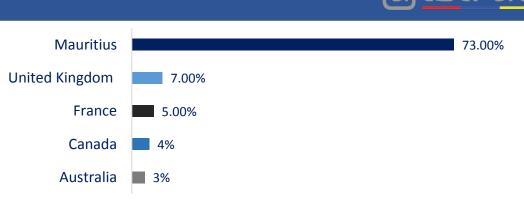
France - 5.5%

United Kingdom- 1.7%

Australia - 0.7%

\*As at 31st January 2019

80%





27,262 Total number of listens



