### Digital Dashboard – December 2017

# News portal in Mauritius

\*as at 5th January 2018



**Likes on Facebook** 



**Number of Likes per week** 



Post reach per week

\*As at 6th January 2018



80,515
Downloads of the Lexpress app



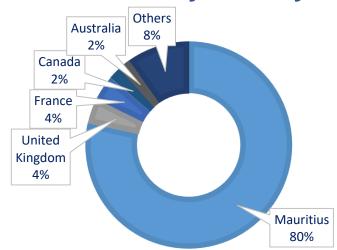
0%

10%

21,517 Subscribers to the newsletter

## lexpress.mu

#### **Sessions by country**





**8,473,416** Page views



**966,638**Number of sessions via Facebook



**3,982,677** Sessions



2,604,583
Number of sessions via mobile

## <u>alslvideo</u>



2,799,941
Total Views YouTube
& Facebook



**1,448,872**Views on Facebook



2,218,271 Views on YouTube



**2,056** Users engaged



60%

70%

80%

**01:50**Average view duration

#### Views by country



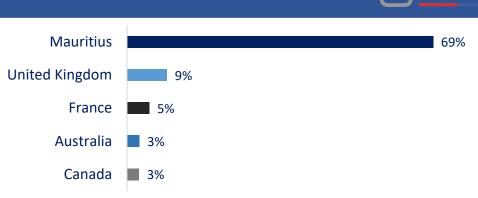
United Kingdom- 2.8%

Australia- 0.9%

Canada- 1.3%

\*As at 5th January 2018

# രിടlradio



20% 30% 40% 50%



58,211 Total number of listens





