Digital dashboard- December 2016

News portal in Mauritius

*as at 4th January 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 4th January 2017



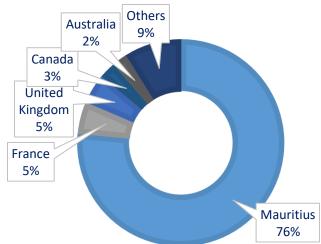
80,515 **Downloads of the** Lexpress app



28,201 Subscribers to the newsletter

lexpress.mu

Sessions by country





7,294,458 Page views



1,077,685 Number of sessions via Facebook



3,580,299 Sessions



2,081,048 Number of sessions via mobile

<u>alslvideo</u>



1,138,038 Views



702,461 Views on Facebook



3,415 Users engaged



1min 35s Average view duration

Sessions by country



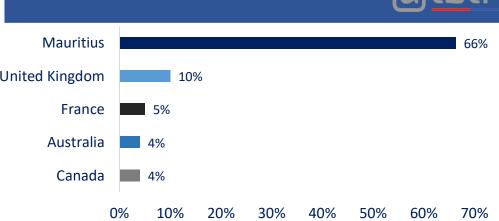
France - 7.2%

United Kingdom- 4.8%

Canada - 2.1%

Australia - 2.0%

*As at 4th January 2017





21,258 Total number of listens



