Digital Dashboard – August 2017

News portal in Mauritius

*as at 5th September 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 5th September 2017



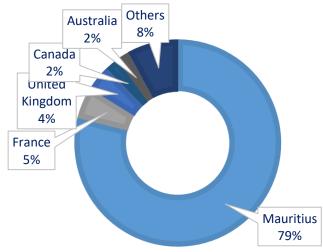
80,515 **Downloads of the** Lexpress app



28,240 Subscribers to the newsletter

lexpress.mu

Sessions by country





11,286,543 Page views



2,171,230 Number of sessions via Facebook



5,364,783 Sessions



3,650,826 Number of sessions via mobile

@lslvideo



2,353,687 Total Views YouTube & Facebook



889,297 Views on Facebook



1,464,390 Views on YouTube



4,777 **Users** engaged



01:48 Average view duration

Sessions by country

Mauritius - 81%

France - 8.2%

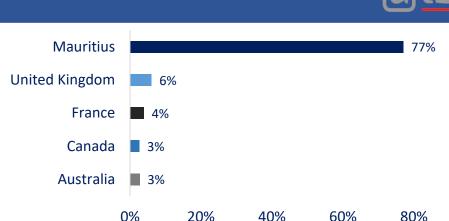
United Kingdom- 2.6%

Réunion - 1.2%

Canada- 1.0%

*As at 5th September 2017

100%





104,408 Total number of listens







