Digital Dashboard – April 2017

News portal in Mauritius

*as at 2nd May 2017



Likes on Facebook



Number of Likes per week



Post reach per week

*As at 2nd May 2017



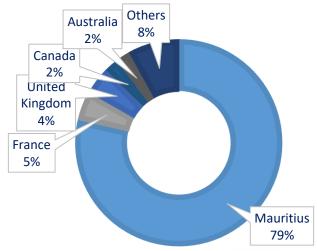
80,515
Downloads of the Lexpress app



28,201 Subscribers to the newsletter

lexpress.mu

Sessions by country





10,338,521 Page views



1,555,854 Number of sessions via

Facebook



5,055,788 Sessions



3,358,531
Number of sessions via mobile

<u>alslvideo</u>



3,850,290Total Views YouTu

Total Views YouTube & Facebook



1,602,815

Views on Facebook



2,247,475

Views on YouTube



7,029

Users engaged



2:01

Average view duration

Sessions by country

Mauritius - 83%

France - 5.6%

United Kingdom- 3.3%

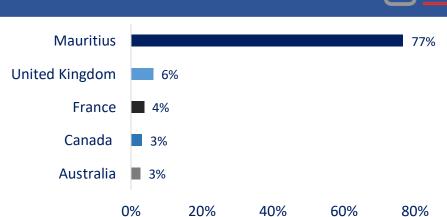
Australia - 1.7%

Canada - 1.2%

*As at 2nd May 2017

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100%





119,833

Total number of listens





