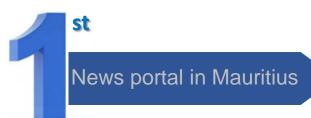
Digital Dashboard – June 2018



*as at 3rd July 2018



Likes on Facebook



Number of Likes per week



Highest Post reach

*As at 3rd July 2018



135 625
Downloads of the
Lexpress app



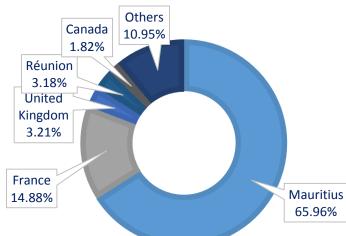
21,471 Subscribers to the newsletter

0%

10%

lexpress.mu

Sessions by country





8,902,274 Page views



2,047,170Number of sessions via Facebook



4,453,330 Sessions



2,910,863 Number of sessions via mobile

<u>@lslvideo</u>



4,013,857 Total Views YouTube & Facebook



1,581,503 Views on Facebook



2,432,354
Views on YouTube



16,029 Users engaged



30% 40% 50% 60%

1:38
Average view duration

Views by country



France - 5%

United Kingdom- 2.7%

Réunion- 1.0%

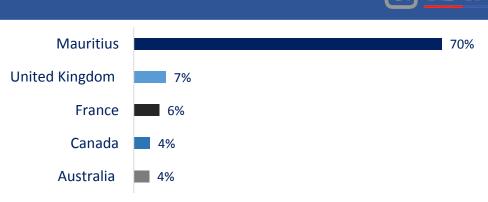
Canada- 1.0%

*As at 3rd july 2018

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70%

80%



20%



Source:

45,569 Total number of listens





